

Business of the Year



Winner, Cameo Hair, Chiseldon

Lynda Hutton has been running this rural hair salon since 1985, in this time she and her team have trained both young and mature apprentices, with some remaining at the salon for more than 20 years. Over the years the salon has expanded to incorporate the hair care and trichology clinic treating patients for hair loss and scalp conditions, with people coming from as far away as Europe and the USA. In 2019 Lynda received the Outstanding Service to Trichology and Oncology Award at the Institute of Medicine in London for making wigs for chemotherapy and alopecia patients. She is the only wig fitter at Swindon, Chippenham and Bath hospitals. The salon also supports the Little Princess Trust, the charity providing free real hair wigs to children and young people.

Second, Central Fruits, Salisbury

Matthew Sherman's enthusiasm and passion, has seen a rapid growth in the business since the pandemic, providing four open air markets each week as well as a home delivery service and wholesale provision to local farm shops and restaurants. The business supports the Salisbury Foodbank with more than 50 deliveries every week to people in need and the Salisbury Hospice with a weekly fruit donation for its staff.

Third, Three Trees Farm Shop and Cafe, Chiseldon

The Three Trees farm shop and café is a family business where the shop supplies produce to the café and the café showcases the shop product driving more sales. The butchery in particular has been a success story with the meat sourced from the family farm. A range of baked and deli goods are produced by the onsite kitchen to be sold in the shop and deli. Three Trees prides itself on staff retention, some members have been there for more than 20 years, and it has supported many of its employees through apprenticeships.



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